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Microeconomics In Modules



Synopsis

Adapted by Paul Krugman and Robin Wells from their bestselling microeconomics textbook, *Microeconomics in Modules* is the only text for the principles of microeconomics course organized in the supremely accessible, highly effective modular format. Instead of chapters of standard length, the book covers the fundamentals of microeconomics in 45 brief (4-10 page) modules divided into 14 sections. *Microeconomics in Modules* offers the best of what makes Krugman/Wells a classroom favorite (story-telling approach, engaging writing, fascinating examples and cases), in a format students and instructors will love. Extensive educational research shows that students absorb more from shorter reading assignments than longer ones. And with coverage in self-contained modules, instructors can assign specific topics without asking students to read entire chapters. See what's in the LaunchPad

Book Information

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Customer Reviews

This is really a great text book that walks through some incredibly intuitive examples. I've always thought economics is a fairly intuitive subject when taught correctly, and this book essentially makes it that you could learn microeconomics on your own. The complexity builds as the chapters go on, but you really get a grounding in the basics that makes it much easier as the chapters go along. Do the exercises along the way and you'll be golden. I'm not the biggest Krugman fan in the world, but this is the best economics text book I've ever used.

Perfect book for economics, the graphs are a bit off and they can do better at explaining each

subject as well as how they get all of their numbers, though overall great print and clear to read.

For my daughters college course

An excellent book on Microeconomics. Clear and easy to follow. If you are studying Microeconomics and are looking for a book that explains the concept in easy to digest way, get this book!

Great economics book

This is a great textbook for people starting to learn basic theoretical economical behaviors. My son did not like his high school economics class. But, he enjoyed this book and learned a lot.

Really boring book.

Solid intro to microeconomics book - covers all the basics that a professor teaching an entry level course would want to teach. Everything from basic supply / demand elasticities, international economics, relative terms of trade, how to calculate GDP, etc. Krugman is quite well known in the world of economics as well!

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